



CENTER FOR INNOVATION, TRADE, AND STRATEGY

THE NATIONAL BUREAU *of* ASIAN RESEARCH

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Mission

The National Bureau of Asian Research (NBR) is launching a new center to craft a comprehensive, 21st-century U.S. economic and trade strategy for the Indo-Pacific. The Center for Innovation, Trade, and Strategy aims to strengthen job growth, innovation, security, and competitiveness while expanding the United States' international leadership and informing how economic policy should be integrated into U.S. diplomacy.

Informing U.S. Economic Strategy and Shaping Policy Outcomes

NBR is uniquely positioned to carry out the Center's mission.

ACCESS. As a nonpartisan organization, NBR has cultivated relationships for over 30 years with the highest-level decision-makers in the Executive Branch and Congress from both parties.



EXPERTISE. NBR produces in-depth research on policy issues in the Indo-Pacific and is respected for its analytical rigor and comprehensive network of U.S. and regional experts.



INFLUENCE. NBR's research has shaped congressional legislation and administration policies, brought issues to the top of the U.S. foreign policy agenda, and attracted worldwide media attention.



CONVENING POWER. NBR is able to assemble corporate, government, and academic thought leaders both in the United States and across the Indo-Pacific.



RESEARCH PRIORITIES

The Center will convene leading experts to develop a forward-looking U.S. economic and trade strategy that leverages the strengths of the United States and expands U.S. leadership in the Indo-Pacific. The Center's research will inform economic statecraft and explore how it can be integrated into U.S. diplomacy.

Crafting U.S. Economic Strategy in the Indo-Pacific Region

The Center is charting a positive vision for U.S. trade, investment, and leadership in the fastest-growing economic region and assessing risks in a new global environment. The Center will:

- Analyze the Sino-U.S. economic relationship and Chinese economic policies; map and examine China's Belt and Road Initiative projects and understand potential outcomes of the digital belt and road; craft a U.S. economic strategy toward China.
- Develop recommendations for U.S. trade and investment strategy toward key economies in the Indo-Pacific. Based on hard analysis, measure the costs of U.S. disengagement and identify opportunities to move forward.
- Evaluate and advance priorities to unleash the potential of digital trade; strengthen the digital trade framework, considering privacy concerns and cybersecurity.

Spurring U.S. Innovation

U.S. innovation, prosperity, and security rest on the United States' ability to protect its intellectual property. The Center will:

- Create tools and establish dialogue to advance new strategies to protect trade secrets.
- Work with partners in Europe and Asia to share best practices and end ongoing loss of intellectual property.
- Continue the research of the IP Commission on the Theft of American Intellectual Property to inform the administration on the loss of intellectual property and recommend courses of action.



The Center is led by Charles W. Boustany Jr., a former six-term U.S. representative from Louisiana, co-chair of the U.S.-China Working Group, and House leader on tax and trade policy on the Ways and Means Committee. Congressman Boustany remains in close contact with Congress and key members of the administration, and is passionate about enhancing U.S. competitive advantages and advancing U.S. leadership.



MORE INFORMATION

For more information on the Center for Innovation, Trade, and Strategy, please contact Ashley Dutta, Senior Director, at cits@nbr.org or (206) 632-7370.



INFORMING AND STRENGTHENING
POLICY IN THE ASIA-PACIFIC