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FOR IMMEDIATE RELEASE  
July 22, 2011

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## **NEW REPORT ON CHINA'S INTELLECTUAL PROPERTY RIGHTS AND INNOVATION STRATEGIES**

Washington, D.C. – The National Bureau of Asian Research (NBR) is pleased to announce the release of a new publication, "[China's IP Transition: Rethinking Intellectual Property Rights in a Rising China](#)."

With the recent announcement that the U.S. unemployment rate is at 9.2%, the outcome of the debt ceiling debate still unknown, and an uncertain economic climate overall, U.S. firms increasingly need to remain globally competitive in growing markets such as China. At the same time, it is critical for American firms to be aware of what factors cause them to be less profitable. Intellectual property (IP) rights infringement is one reason.

This NBR Special Report provides timely insight into the factors shaping the evolution of China's IP regime, the relationship between China's IP strategy and its innovation policies, and the implications for U.S. industry and decision-makers. The report offers an outlook for the future of China's IP environment and provides critical recommendations for U.S. policymakers, business leaders, and other vested stakeholders in China. Recommendations include how a more engaged IP policy, one that uses the Chinese legal system, can lead to significant job creation in the United States.

Dr. Richard P. Suttmeier, Professor of Political Science (Emeritus) at the University of Oregon, served as the principal investigator on this report. He has written widely on science and technology development issues in China. His current research includes a study of China's IP strategy and an examination of the changing nature of China's innovation system.

For more information about NBR's work on China standards and innovation and a free PDF of "China's IP Transition: Rethinking Intellectual Property Rights in a Rising China," visit [www.nbr.org/chinastandards](http://www.nbr.org/chinastandards).

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